

FOR IMMEDIATE RELEASE

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The National Orange Show Festival gets a New Shade of Orange

*GCF Events announce their new and upcoming production at
"The National Orange Show Festival"*

May 20th, 2010 - San Bernardino, CA: GCF Events along with Ray Cammack Shows proudly announces today the newly revitalized production of the National Orange Show Festival. These two dynamic companies bring an unsurpassed class and upscale production with no comparison or competition, making The Festival @ The National Orange Show the event of the summer! GCF Events promises to thrill the community with a Festival to remember.

Kick off your summer beginning May 27th - 31st, relax with the New Shade in Town... join us for an entire weekend filled with **Unbeatable Values**. For just \$5 admission, children 12 and under are absolutely **free**, \$12 unlimited ride wristband, \$5 general admission parking, **free** live entertainment nightly (with your paid admission) and tons of **free** attractions throughout the fairgrounds.

Come and celebrate its 95th year anniversary at The National Orange Show Events Center. Experience five fun days filled with exciting attractions, live entertainment, and breath taking art exhibits, local community stage performances, mouth-watering food and exhilarating carnival rides and so much more. The Festival has served more than 80,000 patrons each year. In keeping with its annual tradition that begun in 1911, The Festival has become a must attend annual family tradition.

On Thursday May 27th The Festival at The National Orange Show kicks off Ribbon Cutting Ceremony. Live entertainment with Jessica Rose James, better known as newly minted pop diva **Jessie James**, on "Wanted," the first single from her Mercury Records/Island Def Jam Music Group (IDJ) debut album, and it's love at first listen.

Followed by **Paul Rodriguez**, May 28th who is revered as one of the first Latin Kings of Comedy, as an actor and comedian Paul Rodriguez's career spans over two decades and includes starring roles and featured appearances in over 40 films and countless television series and comedy specials.

Saturday, May 29th **Grand Funk Railroad** (also known as **The American Band**) is an American rock band. Highly popular during the 1970s, Grand Funk Railroad sold over 25 million records, toured constantly, packed arenas worldwide, and received four RIAA gold albums during 1970's.

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Closing the Live Entertainment series Sunday, May 29th **Jose Anniversary Concert** & Monday, May 31st Regional Mexican super-star, **Dareyes de La Sierra**.

Live Entertainment Schedule:

Thursday, May 27th Jessie James
Friday, May 28th Paul Rodriguez & Williams and Reed
Saturday, May 29th Grand Funk Railroad
Sunday, May 30th JOSE 97.5 ANNIVERSARY CONCERT
Monday, May 31st Dareyes de La Sierra

For media and sponsorship inquiries, please contact the Agency of Record, NELM Marketing Veronica Alvarado, via email: veronica@nelmmarketing.com or (626) 476-6181.

ABOUT RCS

Ray Cammack Shows "RCS" are leaders in change; they are renowned for their seasoned experience in providing the latest technology in family entertainment. For more information visit us at www.RCSfun.com

The National Orange Show Events Center is located at 690 Arrowhead Avenue in San Bernardino. You can call us at 909 888 6788 ext 462 or find us at www.thefestivalnos.com or follow us on twitter.com/thefestivalnos

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