



MEDIA ADVISORY

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Scholarship Pageant to Crown 2012 Miss National Orange Show

WHAT: Nineteen local young ladies compete for Miss National Orange Show 2012 and Miss Greater Inland Empire 2012 at a Scholarship Pageant hosted by an official local division of the Miss America Organization in conjunction with the National Orange Show. Contestants will compete in talent, swimwear, evening gown, and interview competitions for scholarships of \$1,000 and \$700.

WHEN: **Sunday, November 27th, 2011**
Lunch 1:30 to 2:30 p.m.
Program 2:30 to 5:00 p.m.

WHERE: The National Orange Show Events Center
689 South "E" Street, San Bernardino, CA 92408
Renaissance Building
(Park at gate 9 off Arrowhead Ave)

COST: \$35.00 per person. Tickets available at the door.

BACKGROUND:

The National Orange Show Pageant was once the largest pageant competition in California and an extremely popular tradition in the National Orange Show's early years. The event was brought back in 2008, after over two decades of inactivity.

Although pageants in recent years have been held around March, the pageant committee determined to move the 2012 pageant to November of 2011, to give the crowned young lady more time to prepare for the Miss California Pageant in June.

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