



FOR IMMEDIATE RELEASE

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**96th Annual Festival at the National Orange Show
Returns Memorial Day Weekend**

GCF Events announces their upcoming production at the National Orange Show Events Center

San Bernardino, Calif, May 6th, 2011: GCF Events along with Ray Cammack Shows (RCS) is back with their second newly revitalized production of The Festival at the National Orange Show. An annual tradition of the National Orange Show Organization for 100 years (with the exception of 4 years during WWII), the festival was adopted by the two companies in 2010. With a resume that includes carnivals such as the Orange County Fair, San Diego County Fair, Los Angeles County Fair, and Houston Livestock Show and Rodeo, The Festival organizers promise another dynamic production focused on family-friendly rides and entertainment.

The Festival will include five fun-filled days of exciting attractions, free live entertainment (with paid admission), unique art exhibits, local community stage performances, mouth-watering fair food, state-of-the-art carnival rides and more.

“With gas prices on the rise, we are focusing on providing an extremely affordable *local* alternative for families,” commented Tony Fiori, Director of Media Marketing for RCS.

General Information:

Dates: Thursday-Monday, May 26-30, 2011

Location: National Orange Show Events Center
690 S. Arrowhead Avenue, San Bernardino, CA 92408

Hours: Thursday & Friday- 2 p.m. to 10 p.m.
Saturday, Sunday, Monday- 12 p.m. to 10 p.m.

Admission:	\$1 general admission on opening day until 6 p.m. \$5 general admission (Fri-Mon) FREE Children (10 and under) FREE Seniors (60 and over) on Friday only \$50 five-day season pass (admission/unlimited ride wristband each day) Tickets may be purchased online at www.nosfestival.com	
Carnival:	\$1 games everyday \$15 unlimited ride wristband (one day only) \$20 front of line pass	
Promotions:	Read-and-Ride (Students K-8 th): Read 3 books, get 3 FREE carnival rides. (Read-and-Ride report form required)	
Parking:	\$5 general parking \$10 preferred parking	
Special Activities:	Friday, May 27 th <i>(by invitation only for guests living with physical and mental disabilities)</i> Monday, May 30 th	Sunshine Day 10 a.m.-1 p.m. 1 st annual Car Show 1 p.m.-6 p.m.
Headline Entertainment:	Friday, May 27 th Saturday, May 28 th Sunday, May 29 th Monday, May 30 th	Smash Mouth El Coyote y Su Banda Tierra Santa Irene Davi and Mariachi Eddie Money
Community Stage:	Thursday, May 26 th Friday, May 27 th Saturday, May 28 th Sunday, May 29 th Monday, May 30 th	The Hollywood Stones (Rolling Stones tribute) Stowaway (Musical Trip around the world) FAN Helen (Van Halen tribute band) Wayward Sons (Tribute to 70s arena rock) Tres Equiz (Tribute to ZZ Top)
Family Fun Shows:	Tina Marie Hypnotist Show Jest In Time Circus Sakura Japanese Dance/Drums Desert Mirage Dancers	Scotty & Trink Safari Sadie Resplandor de Mexico Folklorica Dance Company
Attractions:	Petting Zoo Adventureland All-California Juried Art Show Fables of the West National Orange Show 100-year celebration Gallery	Pony Rides GASCAR Animal Races Balloonancy
Shopping:	Over 100 booths in the Citrus Pavilion	

ABOUT RCS

Ray Cammack Shows "RCS" are leaders in change; they are renowned for their seasoned experience in providing the latest technology in family entertainment. For more information visit us at www.RCSfun.com

The National Orange Show Events Center is located at 690 Arrowhead Avenue in San Bernardino. You can call us at (909) 888-6788 ext 462 or find us at www.nosfestival.com

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