



FOR IMMEDIATE RELEASE

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Route 66 burnout contest returns to Orange Show Speedway

WHEN: Saturday, September 17, 2011, 6 p.m. to 10 p.m.
WHERE: National Orange Show Events Center,
690 S. Arrowhead Ave, San Bernardino, gates 7 & 8
ADMISSION: \$10 general admission; kids 10 and under free.
PARKING: \$5 per vehicle
CONTESTANT FEE: \$15 per vehicle
INFORMATION: 909-888-6788 or www.nosevents.com

San Bernardino, Calif., September 9, 2011— A tradition at the Route 66 Rendezvous for over 20 years, the burnout contest is returning to the National Orange Show Speedway with a little something for everyone.

First is the thrilling main event, which is all about showmanship—and smoke. The first 50 contestants who register will compete to get the audience excited as they rev their engines and allow their tires to burn rubber. The more smoke, the better. The winner of the competition is determined by the crowd’s reaction in the judge’s opinion.

In addition to the contest, event organizers are also planning a low-rider display featuring Duke’s car club, a Harley motorcycle bike display featuring “The Crew” bikers for charity, a drifter’s display featuring Drift Day, along with merchandise vendors and food concessions. A drift show will take place during contest intermission.

“We are keeping the tradition, but bringing in new elements,” commented promoter Naoki Kobayashi, “It’s a multi-car-culture show— try saying that three times fast!”

The smoking-hot fun kicks off at 6 p.m. on Saturday, September 17 at the National Orange Show Speedway. Admission is \$10, and kids 10 and under will be admitted for FREE.

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Individuals interested in participating in the contest are encouraged to pre-register by downloading a form at www.nosevents.com. The entry fee is \$15 per vehicle. The winner will receive a cash prize.

A portion of contest proceeds will benefit the Best Buddies organization. For more information, call (909) 888-6788 or visit www.nosevents.com.

About the National Orange Show Events Center

The National Orange Show Events Center is the Inland Empire's premier source of entertainment and all-inclusive event solutions. The center's multi-use, 120 acre facility offers 150,000 square feet of indoor space, a quarter mile speedway, and a state-of-the-art satellite wagering center. With the historic tradition of the annual citrus fair at the heart of the organization, the National Orange Show Events Center is at the forefront of the events industry while working to maintain strong community connections. For more information, visit www.nosevents.com.

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