



## FOR IMMEDIATE RELEASE

Contact: Amber Sommerville

Office: (909) 888-6788 ext. 410

Cell: (909) 227-7821

Email: amber.sommerville@yahoo.com

### **Ray Cammack Shows Brings a World-Class Carnival Midway to San Bernardino**

*Carnival Midway for the 96<sup>th</sup> annual Festival at the National Orange Show to be provided by Ray Cammack Shows*

**San Bernardino, Calif, May 17th, 2011:** When it comes to amusement-park-quality rides, Ray Cammack Shows (RCS) is in its element. The 50-year-old family-run company has become famous for revolutionizing the carnival ride industry with state-of-the-art technology and an unmatched emphasis on safety and professionalism.

“RCS is the ‘Tiffany of carnivals’,” commented Lee Wade, Vice President at Events Marketing and long-time event producer, “They’ve elevated what was perceived as a tawdry business to one that is organized, professional, safe, and family friendly.”

The company, whose clients include the Orange County Fair, San Diego County Fair, Los Angeles County Fair, and Houston Livestock Show and Rodeo, was one of the first to require drug tests, uniforms, and no visible piercings or tattoos of carnival employees, as well as offer electronic payment options for carnival guests.

RCS has a reputation for providing the biggest and best carnival rides available. Their over 100-foot Ferris wheel, called the Grand Wheel, is no exception. One of the largest portable wheels traveling the West Coast, the Grand Wheel is equipped with thousands of programmed LED lights that flash in magnificent patterns—a truly a spectacular sight when the sun goes down.

“Most carnivals have a Merry Go Round or Carousel, a Tilt a Whirl, and a Ferris wheel,” commented Tony Fiori, Director of Marketing & PR for RCS. “Some feel it’s not a carnival midway without those staples. We agree. But we also feel that children and teenagers are almost over-entertained. They expect more than we did. We believe it is mandatory that our mix of rides is the best, with the most thrills, or our teenagers won’t be back. Because of this, we purchase new rides every year.”

For more information about the Festival at the National Orange Show May 26-30, 2011, featuring safe and clean fun for the entire family, call (909) 888-6788 ext 462 or visit [www.nosfestival.com](http://www.nosfestival.com)

**ABOUT GCF EVENTS**

GCF Events, LLC, a subsidiary of Ray Cammack Shows is a company formed for the purpose of organizing and promoting fairs and festivals.

**ABOUT RCS**

Ray Cammack Shows "RCS" are leaders in change; they are renowned for their seasoned experience in providing the latest technology in family entertainment. For more information visit us at [www.RCSfun.com](http://www.RCSfun.com)

The National Orange Show Events Center is located at 690 Arrowhead Avenue in San Bernardino. You can call us at (909) 888-6788 ext 462 or find us at [www.nosfestival.com](http://www.nosfestival.com)

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