



FOR IMMEDIATE RELEASE

Contact: Amber Sommerville
National Orange Show Events Center
Phone: (909) 888-6788 ext 410
Email: marketing@nosevents.com

**The National Orange Show Events Center and Foundation adds sparkle and spirit
with its 8th annual Community Holiday Tree Lighting Ceremony**

What: Holiday Tree Lighting Ceremony
When: 5-8 p.m. Sunday, November 22, 2009
Where: The Lagoon, National Orange Show Events Center, 690 S. Arrowhead Ave., San Bernardino, Gate 8
Cost: FREE to the public
More info: (909) 888-6788; www.nosevents.com

San Bernardino, CA – November 12, 2009 – Every year the National Orange Show Foundation and Events Center celebrates the commencement of the holiday season by transforming its lagoon into a winter wonderland with the lighting a 70-ft tree and thousands of twinkle lights. This year will be no exception. On November 22, 2009 from 5 to 8 p.m., the center will host a free community holiday tree lighting ceremony that will include a magical appearance of Santa and his elves, variety entertainment, prize giveaways and more.

“The best part is seeing the children’s faces at the magical moment when all the lights come on,” commented Derrick Vasquez, Director of Catering and Special Events at the National Orange Show Events Center, “It is such a privilege for us to be able to provide this kind of event to the community during the holiday season.”

Each year, in conjunction with the Community Tree Lighting Ceremony, the Inland Empire chapter of Childhelp, the nation’s first residential treatment facility for severely

abused children, presents its “Forest of Hope” Holiday Tree Preview. Raffle tickets will be sold for a chance to win one of the enchanting, professionally designed holiday trees that will be on display at the ceremony.

The festivities will also include entertainment from Terrell and Takako, an accomplished juggling, magic and mime duo that have performed for several years at the National Orange Show Festival in May, as well as face painting and balloon animals. Free hot chocolate and cookies will be available.

About the National Orange Show Foundation

As the giving arm of the National Orange Show, the National Orange Show Foundation has a long tradition of community partnership. The foundation fulfills its mission through its commitment to support community organizations and their many programs in the Inland Empire. The National Orange Show Foundation proudly provides funds for education programs, services and programs that benefit at-risk children and their families, services and programs that improve quality of life, student scholarships, community enrichment, and literacy.

About the National Orange Show Events Center

The National Orange Show Events Center is the Inland Empire’s premier source of entertainment and all-inclusive event solutions. With the historic tradition of the annual citrus fair at the heart of the organization since 1911, the National Orange Show Events Center is at the forefront of the events industry while working to maintain strong community connections. For more information, visit www.nosevents.com.

###