



FOR IMMEDIATE RELEASE

Contact: Amber Sommerville
National Orange Show Events Center
Phone: (909) 888-6788 ext 410
Email: marketing@nosevents.com

Scholarship Pageant to Crown Centennial Year National Orange Show Queen

WHAT: Ten local young ladies compete for Miss National Orange Show 2011, and 14 compete for Miss San Bernardino County and Miss Riverside County at a Scholarship Pageant hosted by an official local division of the Miss America Organization in conjunction with the National Orange Show. Contestants will compete in talent, swimwear, evening gown, and interview competitions for a chance to win cash scholarships.

WHEN: **Sunday, March 13, 2011**
Doors open at 1:00 p.m.
Lunch served at 2:00 p.m.
Program 2:30 to 4:30 p.m.

WHERE: National Orange Show Events Center
689 South "E" Street, San Bernardino, CA 92408
Renaissance Room

WHO: Open to the public
Please RSVP to (310) 427-2844

COST: \$35 per person

MORE INFO: (310) 427-2844 or email misssanbernardinocountypageant@yahoo.com

San Bernardino, Calif., March 1, 2011- On March 13, 2011, the National Orange Show will partner with an official local division of the Miss America Organization to select Miss National Orange Show for the 2011 year.

-more-

Ten local young ladies from the ages of 17-24 will compete for a scholarship and crown based on overall performance in talent, swimwear, evening gown, and interview competitions.

The chosen Miss National Orange Show will reign over The Festival at the National Orange Show later this year in May, as well as participate in various events with the National Orange Show organization, which is celebrating 100 years in 2011. 2010 Miss National Orange Show, Crystal Munoz, will relinquish her crown during the event.

The 2011 competition will mark the fourth year the pageant has taken place after over two decades inactivity. The first Miss National Orange Show was chosen in 1912, just one year after the first National Orange Show in San Bernardino. The pageant became one of the largest and most prestigious competitions in the Inland Empire in the 70s and 80s, noted for its tradition of swapping Citrus queens with the country of New Zealand for a few weeks each year.

“As we celebrate 100 years since the first National Orange Show we’re excited to select a queen to hold a title with so much history,” commented Derrick Vasquez, Director of Catering and Special Events at the National Orange Show Events Center, “these young ladies are fantastic representatives of the best our community has to offer.”

About the National Orange Show Events Center

The National Orange Show Events Center is the Inland Empire’s premier source of entertainment and all-inclusive event solutions. The center’s multi-use, 120 acre facility offers 150,000 square feet of indoor space, a quarter mile speedway, and a state-of-the-art satellite wagering center. With the historic tradition of the annual citrus fair at the heart of the organization, the National Orange Show Events Center is at the forefront of the events industry while working to maintain strong community connections. For more information, visit www.nosevents.com.

###