



Superman Sponsor (Title Sponsor) – (limit 1) \$50,000

- Prominent recognition on all event related marketing and promotional material: flyers, posters, billboards, invitations, emails, newspapers, social media and more
- Electronic Billboard ad on the corner of Mill and E Street – runs for 3 months
- Banners placed throughout San Bernardino and surrounding cities starting one month from fair date
- Sponsors listing on all event signage and event program/map – and 3 x 3 ½ ad on fair program
- Logo included on ads run in the San Bernardino Sun and The Press Enterprise
- Large sponsor banner on NOS website (2 week turnaround) – dial down specific locations
- Logo and advertising on social media – Facebook, Instagram, Snapchat, and Twitter
- 30x10 booth set up at the fair
- Building recognition*
- Public address announcements from the “Voice of the Fair” throughout
- VIP access including 25 passes to VIP reception
- 50 complimentary tickets to the NOS Citrus Fair
- 25 Parking passes
- 20 carnival wristbands
- Employee Day
- 12 VIP tickets to the 2017 NOS Brew Fest (est value \$480)
- 1 table to Wine and Food Under the Stars (est value \$600)
- 1 table for 10 at the Pacific Rim Wine Competition (held in April)
- *GeoFilter Sponsor Option (est value \$1,000)



Gold Sponsor- (limit 2) \$25,000

- 5 banners displayed at the fair
- Ad on electronic billboard on E & Mill Streets
- Logo on social media and website
- Logo on all printed marketing material
- Booth set up at the fair – 20x10
- Logo and 2x3.5 ad in program
- 25 complimentary tickets to the fair
- 10 carnival wristbands (est value \$250)
- 12 tickets to the VIP reception
- 8 tasting tickets to 2017 the NOS Brew Fest (est value \$320)
- 8 tickets to Wine and Food Under the Stars (est value - \$320)



Silver Sponsor (limit 3) \$10,000

- 1 banner displayed at the fair
- Logo on social media and website
- Booth set up at the fair 20x10
- 5 tickets to the VIP reception
- Logo in program
- 15 tickets to the fair
- 5 tasting tickets to the 2017 NOS Brew Fest (est value \$200)
- 5 tickets to Wine and Food Under the Stars (est value \$200)



Bronze Sponsor (limit 5) \$5,000

- Logo on Social Media and website
- Logo on all marketing and printed materials
- Booth set up at the event – 10x10
- 2 tickets to the VIP reception
- Logo in program
- 10 complimentary tickets to the fair
- 2 tasting tickets to the 2017 NOS Brew Fest (est value \$80)
- 2 tickets to Wine and Food Under the Stars (est value \$80)